

Rupali Bansal

UX/UI Designer

UX/UI designer with 3+ years of experience creating user-friendly digital interfaces. Skilled in user-centered design and prototyping, I excel at enhancing usability and aesthetics.



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WORK EXPERIENCE

Co-founder Lazy Programmer

06/2022 - 06/2024

Remote (Vilnius, Lithuania)

Achievements/Tasks

- Led the creation and strategy of viral multimedia content
- Designed engaging and user-friendly digital experiences
- Organised successful hackathons under the LazyHack sub-brand

Contact : <https://www.linkedin.com/company/i-am-lazy-programmer/>

UX/UI Designer GoSmart

11/2023 - Present

Remote (Bengaluru, India)

Achievements/Tasks

- Led the creation of a user-friendly loan application platform from start.
- Conducted thorough user and competitor research to inform design decisions.
- Applied design thinking principles to craft intuitive data collection interfaces.
- Collaborated effectively with teams to ensure seamless integration & demonstrated problem-solving skills in complex design challenges.

UX/UI Designer Orufy Technologies

07/2022 - Present

Remote (Jaipur, India)

Achievements/Tasks

- Redesigned website-to-app platform with intuitive UX/UI for seamless navigation.
- Created customizable AI chatbot builder prioritizing user interaction.
- Engineered Orufy Bookings with user-friendly UI for effortless scheduling.
- Designed engaging landing pages and banners, optimizing user experience.
- Collaborated cross-functionally, integrating UX/UI principles for impactful solutions.

EDUCATION

Bachelors of Design Lovely Professional University

07/2019 - 08/2023

8.5/10 (CGPA)

Semester exchange Mykolas Romeris University, Vilnius, Lithuania

02/2022 - 06/2022

9.2/10 (CGPA)

SKILLS

User Research

Wireframing and Prototyping

Visual Design

Design system

Interaction Design

Information Architecture

Problem-Solving

Usability Testing

Collaboration

Prototyping

Branding

ACHIEVEMENTS

Jury member in global hackathons that is Brizy no-code hackathon and VTF is a Lazy GenAi Hackathon

<https://www.lazyhack.io/>

Earned second place in a global UX/UI challenge hosted by Go48 International.

Took third in a startup pitch funded by the EU, hosted by Business Lab, Vilnius.

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

Punjabi

Native or Bilingual Proficiency

SOFTWARE

Figma

Photoshop

Illustrator

Webflow

Wordpress

Wix